

ABOUT ME

Hi, I'm Camille, a freelance UX Designer based in London.

My everyday mission is to produce quality user flows, wireframes and prototypes for diverse platforms; from mobile website to installations. I have a secret sweet tooth for CMS and information architecture.

SKILLS

Research & Design thinking

- Personas
- Storyboards
- Brainstorming and analysis
- Content trees
- User flows

Wireframes & Prototypes

- Axure: Interactive wireframes (Proficient)
- Adobe CS - Photoshop, InDesign, Illustrator and Experience Design
- Sketch - Invision

Platforms

- Website: Mobile, desktop and tablet
- CMS architecture and organisation
- Native mobile apps
- VR installation and apps
- Products
- Physical installations

EDUCATION

Master Degree in Design and Transculturality

L'Ecole de Design Nantes Atlantique
Shanghai, China. 2013 - 2015

Anthropology and Field research.

Project management, Design strategy & methodology

Partnership with foreign companies.

Transcultural workshops with Chinese students.

Bachelor degree in Interaction Design

L'Ecole de Design Nantes Atlantique
Nantes, France. 2011 - 2013

Acquisition of technical knowledge needed to manage a creative and relevant project.

Prototyping (HTML/CSS)

Personal and group project management.

Graphic and Motion design.

EXPERIENCE

Goodkids

Freelance UX Designer
1 month - Jan. 2018
Paris, FR

Work for the group website of Etam (French lingerie). Reorganisation of the site content and rebranding. Personas, content architecture, content gathering and wireframing.

Dare

Freelance UX Designer
1.5 month - Nov. 2017
London, UK

Work for Wesleyan (Careers website) and prototype for an internal tool. Interactive wireframes. Prototyping work for an application (3 days sprint).

Jam3

Freelance UX Designer
1.5 month - Oct.r 2017
Toronto, CA

Work for Facebook Messenger: messenger.fb.com and developers.facebook.com Wireframes and content organisation. Detailed documentation for designers and developers.

UNIT9

Freelance UX Designer
2 months - Aug 2017
London, UK

Work on HyundaiUSA.com discovery phase with the creative team of Innocean. Find creative solutions for the future of automobile sector. Competitor analysis, personas and wireframing.

Dare

Freelance UX Designer
1 month - Jul. 2017
London, UK

Work with direct client: Pernod Ricard for sites rebrand. The Glenlivet.com and Aberlour.com Wireframing and content organisation.

Random Studio

UX Designer
Nov. 2016 - Jul. 2017
Amsterdam, NL

Work on Tommy Hilfiger's shop of the future retail experience and Digital Showroom Static and interactive wireframing / Prototyping (Axure) User flows, Information structuring and organisation. User profiling and interviews. Product conceptualisation. Main client: Tommy Hilfiger - Remy Martin

UNIT9

UX Designer
Mar. 2015 - Nov. 2016
London, UK

From microsite to CMS for big platform (Duracell.com), installations, 360 experiences and products. Static and interactive wireframing / Prototyping (Axure) User flows, Information structuring and organisation Main clients: Google - Syfy - Emirates - Duracell - Stella Artois - Focus Features - Samsung - BBH

Creative Capital

Interaction Design Intern
Sept.2013 - Jan. 2014
Shanghai, China

Rework of existing websites. Contribution to the creation of a brandbook and other print items.